



11TH ANNUAL GALA

SPONSORSHIP PACKET

Warriors Ethos 11th Annual Gala | December 3, 2026

Steven F. Udvar-Hazy Center | National Air and Space Museum

Thank you for your interest in supporting Warriors Ethos. We would be honored if you would join us at our fundraiser to support the education, preparation, and employment of transitioning service members. By becoming a sponsor of our gala, you and your guests will have exposure to our nation's finest service members, veterans, high ranking military personnel and government officials, and numerous Medal of Honor Recipients. Your presence and sponsorship will be unbelievably valuable to our cause.

PREMIERE SPONSORSHIP (1)

\$35,000

- Sponsor name will be part of the official event name (i.e., SPONSOR NAME presents the 10th Annual Warriors Ethos Gala)
- Sponsor chosen placement of two tables of 10 with name tents for all guests at each table
- Two-minute welcome speech
- Verbal recognition on stage and sponsorship acknowledgment during the program
- Most prominent placement of name/corporate logo on the Warriors Ethos website and social media platforms
- Most prominent corporate logo on Step and Repeat
- Full-page ad in program
- Dedicated promotional slide to promote your brand





11TH ANNUAL GALA

SPONSORSHIP PACKET

PLATINUM (4) \$25,000

- 2 tables of 10 with 2 seats reserved for Special Guests at each table
- Verbal recognition on stage and sponsorship acknowledgement during the program
- Half-page ad in program
- Prominent placement of corporate logo in gala slideshow
- Prominent placement of name/corporate logo on the Warriors Ethos website and social media platforms
- Corporate logo on Step and Repeat

GOLD \$15,000

- 1 table of 10 with 2 seats reserved for Special Guests
- Verbal recognition on stage and sponsorship acknowledgement during the program
- Half-page ad in program
- Prominent placement of corporate logo in gala slideshow
- Prominent placement of name/corporate logo on the Warriors Ethos website and social media platforms

SILVER \$10,000

- 1 table of 10
- Corporate logo in gala slideshow
- Corporate logo and profile in gala program
- Corporate logo on the Warriors Ethos website and social media platforms

BRONZE \$7,500

- 1 table of 10
- Corporate logo in gala slideshow
- Corporate logo in gala program
- Corporate logo on the Warriors Ethos website and social media platforms

OTHER SPONSORSHIP OPPORTUNITIES*

Bar Sponsor	\$10,000
Centerpiece Sponsor	\$5,000
Flag Sponsor	\$3,000
Valet Sponsor	\$2,500
Coat Check Sponsor	\$2,000

*All sponsorship opportunities include signage/logo placement and seating.





11TH ANNUAL GALA

SPONSORSHIP PACKET

SPONSORSHIP FORM

Thank you for supporting our veterans and their families as a sponsor of the Warriors Ethos 10th Annual Gala. Your sponsorship enables us to provide transitioning veterans with professional development, certifications, and training needed to successfully transition into a civilian career.

Sponsor:

Please provide the company name as you would like it listed in marketing material.

Level: ☐ **Platinum** ☐ **Gold** ☐ **Silver** ☐ **Bronze** ☐ **Bar**
☐ **Centerpiece** ☐ **Flag** ☐ **Valet** ☐ **Coat Check**

Principal Contact:

Name:

Title:

Address:

Phone:

Email:

Billing Contact Info:

Name:

Address:

Phone:

Email:

Accepted as Binding for the Sponsor:

Signature: _____ Date: _____

Name/Title: _____

Warriors Ethos is a registered 501(c)(3)
non-profit organization Warriorsethos.org



John A. Farrell III, Executive Director
john.farrell@warriorsethos.org



11TH ANNUAL GALA

SPONSORSHIP PACKET

PAYMENT AUTHORIZATION

Sponsor: _____

Level: _____

Payment Information:

Payment Type:

Wire/ACH

Invoice will have
instructions.

Check

Please make checks payable to Warriors Ethos and mail to:
1801 Robert Fulton Dr, Suite 340 Reston, VA 20191

Amount: \$ _____

Signature: _____ **Date:** _____

